





## **institute of art and design**

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### **contact**

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The Institute of Art and Design offers the Bachelor's and Master's degree courses in Ceramics and Textile/Art&Design, the Bachelor's degree course in Fashion (in collaboration with the Modeschule Wien im Schloß Hetzendorf) as well as Art Education (Fine Arts and Textile Design), the two Master's programmes for future secondary school teachers.

Academic research at the Institute is based on a variety of inter-medial forms of expression and a combination of theory and practice. Both creative and scientific staff guarantee professional training in their respective disciplines and enable students for a wide range of innovative projects.

One of the Institute's major areas of specialisation is career-specific secondary teacher training in key subjects of importance for the cultural formation of society. The Institute emphasises an interdisciplinary approach and encourages collaboration with business and a variety of training institutions. Research both in the arts and education at the Institute focus on projects in public, profane and sacred space, fashion, stage design and performance art, design, popular culture and gender studies.

## programmes of study

### master in art education - fine arts (mag.art.)

#### programme structure

The duration of the programme is nine semesters.

#### the programme

In line with the Kunstuniversität's integrated media approach, the Linz Art Education programme is a proactive programme, with training and research activities focusing on the interaction between the different media, both in theory and practice.

Amidst scientific theories on art, culture and education on the one hand, and the students' own individual creativity and hands-on teaching of children and adolescents on the other, Art Education offers an in-depth study of the roles of visual, sensory, creative and cultural aspects both past and present.

Reflection and analysis of perception processes, teaching of content and fundamental facts relating to cultural studies are central themes discussed from different educational angles.

#### skills profile

The principal task of Art Education at Linz is to impart solid, future-based art education training to students. Primarily geared to the needs of the teaching profession, the Art Education programme seeks to enable students to provide participatory training from their very first day of practical classroom teaching, to the benefit of their pupils and society at large.

#### career options

Art Education for the Fine Arts is primarily geared to the wide spectrum of professional teaching of the 10-19 age group.

Our students acquire a wide range of skills enabling them to take up an art profession or pursue cultural careers outside schools.

#### location

Sonnensteinstraße 11-13, 4040 Linz-Urfahr

#### contact

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# **bachelor in ceramics (bachelor of arts, BA)**

## **master in ceramics (master of arts, MA)**

### **programme structure**

The six-semester bachelor curriculum aims at the analysis of, and the creation of awareness for, artistic processes and communicates the skills to develop, implement and reflect concepts.

The four-semester master curriculum hones the capacity for artistic and theoretical articulation. Project work focuses increasingly on the student's own artistic-scientific research activities. Comprehensive knowledge and technical skills in the field of ceramics are acquired with a view to furthering the student's means of artistic expression and are directly integrated into artistic practice through strong project orientation of the curriculum. Intermediality and competence in the digital media and other forms of art are promoted in a targeted fashion.

### **the programme**

It is the objective of the curriculum to train students to become actors in the world of visual arts and to establish ceramic materials as a visual arts medium. Interdisciplinary networking within Kunstuniversität Linz and international co-operation projects enable students to familiarise themselves with tendencies in contemporary art and to develop their own, individual voice.

Throughout the curriculum, the work with different materials – always focusing on ceramics – provides a basis for the development of artistic concepts. Playful handling of the raw material as an expression of the experimental treatment of ideas and materials serves as a methodological starting-point. The reflection of this spontaneous approach results in the formulation of individual artistic positions.

Ceramic materials are playing an increasingly important role in the visual arts. In the artistic process, this medium offers direct contact with physical matter. The presence of a haptic element endows the objects created with social relevance, as they offer a counterpoint to the dematerialisation of our environment caused by progressive digitalisation.

### **career options**

The curricula provide students with the skills necessary to position themselves between the sometimes conflicting requirements posed by free artistic expression and applied, business-oriented design: free artistic work as a visual artist engaged in different media and independently established on the art scene, design and applied visual art, creation of ceramic objects, production of unique pieces, research, consulting, cultural work, teaching and mediation within the scope of university, art and cultural institutions.

### **location**

Reindlstraße 16-18, 4040 Linz-Urfahr

### **contact**

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# **bachelor in textile/art&design (bachelor of arts, BA)**

## **master in textile/art&design (master of arts, MA)**

### **programme structure**

Textile/Art&Design is provided as a six-semester Bachelor's programme plus a four-semester Master's.

### **the programme**

The Textile/Art&Design Bachelor's programme marks an interface between decorative art and application-oriented creative design. It relates to textile phenomena in art and everyday culture, both past and present, and includes the domains of textile artefacts, textiles in space, textiles on stage and for performances, fashion and textile design. Textiles should also be understood as a means of communication and medium to build identity.

The Textile/Art&Design Master's degree programme is based on the Textile/Art&Design Bachelor's or equivalent programme. With due consideration of students' individual specialisation, the programme aims to develop specific design skills and creative/scientific art and design competence. Accordingly, the Master's programme consolidates project- and process-related work practiced under the Bachelor's programme; students manage projects on their own. The programme allows for specialisation in technical crafts and consolidation of knowledge acquired under the Bachelor's programme.

### **skills profile**

The Textile/Art&Design Bachelor's programme aims to develop problem-solving skills to address design issues and refine artistic articulation in the above fields.

The programme seeks to achieve basic design competence in the textile medium as a prerequisite for many different careers. The Bachelor's also serves as a basis for further studies, especially the Textile/Art&Design Master's programme. Students practice formulation of concepts and execution of tasks and projects. Ideas are implemented in experimental processes worked out in the individual courses. Students receive in-depth training in materials and basic processing techniques required for environments in art and industry.

### **career options**

Graduates of the Textile/Art&Design Master's programme will have achieved the professional qualifications required for a free-lance art career. Main professional activities include textile design, fashion design, and theatre (costume and stage) design. Acquired skills can be applied to self-reliant work environments in these fields, at positions that involve active participation in the development of design solutions.

### **location**

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### **contact**

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# master in art education - textile design (mag.art.)

## programme structure

The first cycle of the programme, covering four semesters, provides basic skills and introduces students into various topics of the subject of Textile Design. The courses teach design basics and basic methodologies of scientific work. The second cycle, covering five semesters, is aimed at consolidation of knowledge in selected disciplines of the different fields of Textile Design.

## the programme

Education in Textile Design for teacher accreditation investigates the different forms and functions of the textile medium in art and everyday culture, both past and present.

Diverse learning processes are related to fashion and apparel, interior design and living, textile artefacts as well as theatrical, costume, and textile design.

These contents are studied for their aesthetic aspects, technical-economic and ecological framework and interactions. The programme also seeks to raise awareness of the importance of textiles as a means of communication and medium to build identity. The training emphasises autonomous artistic expression and the capability to address design issues and apply them to classroom teaching.

The academic part of the programme conveys broad general knowledge on historical and contemporary evolution of art, textile culture in particular. Knowledge of the links between cultural and social developments, and of art and cultural theories, contributes to understand and critically assess cultural studies issues and establish the foundations for scientific treatment of the subject.

## skills profile

The Textile Design programme equally teaches art and design, theoretical, scientific as well as pedagogical and didactic skills. In-depth specialisation on an individual basis enables students to synthesise different areas and acquire broad problem-solving skills aimed at meeting the requirements of secondary school teaching and of the diverse forms of art and museum education.

## career options

Secondary school teaching, adult education, diverse forms of art and museum education.

## location

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## **bachelor in fashion (bachelor of arts, BA)**

in collaboration with the Modeschule Wien im Schloß Hetzendorf

### **programme structure**

A six-semester Bachelor's programme in Fashion is offered since the winter term 2006/ 2007.

### **the programme**

In association with the Modeschule Wien im Schloß Hetzendorf, fashion is taught as a medium of creativity, communication and identity-building. The studies concentrate on the fashion phenomenon in the context of its wide spectrum of applications and focus on four different specialisations: fashion design, knitwear design, product design – accessories (handbags/ shoes) as well as hatmaking /millinery.

### **skills profile**

Bachelor's studies in Fashion Design offer training in a wide spectrum of creative, artistic and manual techniques /skills and provide relevant theoretical knowledge.

### **career options**

The programme provides training for future designers working in the fashion or accessories business and stylists as well as experts working in the areas fashion marketing or fashion journalism. The milliner /hatmaking courses provide essential additional knowledge and skills for future careers in stage and film costume.

### **location**

Modeschule der Stadt Wien (MA 13) im Schloss Hetzendorf,  
Hetzendorfer Strasse 79, 1120 Vienna

### **contact**

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Gerald Zöchmeister, study administration  
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## teaching staff

### Art Education - Fine Art

Angelika Plank, O.Univ.Prof.Mag.art.Dr.M.A., Head of department

Gerhard Hickisch, O.Univ.Prof.Mag.art.

Wolfgang Schreibelmayer, A.Univ.Prof.Mag.art.

Secretariate: Petra Sturz

### Ceramics

Frank Louis, Univ.Prof.Dipl.Des., Head of department

Maria Baumgartner, A.Univ.Prof.Mag.art.

Margarete Geffke, Mag.art., Univ.Ass. (part time)

Ingrid Smolle, A.Univ.Prof.Mag.art.Univ.Do. (part time)

Facilities: Off. Erwin Scheiblhöfer

### Textile/Art&Design

#### Art Education - Textile Design

Margareta Petrascheck-Persson, O.Univ.Prof.Mag.art., Head of department

Klemens Figlhuber, O.Univ.Prof.Mag.art.

Monika Pichler, A.Univ.Prof.Mag.art.

Priska Riedl, A.Univ.Prof.Mag.art.

Julia Hasenberger, Mag.phil., MFA, Univ.Ass. (part time)

Beate Luger-Goyer, Mag.art.

Heidemarie Pichler, Mag.art. (part time)

Ewald Walser, Univ.Prof.

Karin Weiß

Renate Hinterkörner, Mag.art. (part time)

Christina Leitner, Mag.art. (part time)

### Additional members of the teaching staff

Norbert Artner, Mag.art.

Gabriele Atteneder, Mag.art.

Erika Baldinger

Regina Bartel, Ing.

Elisabeth Bielowski, Mag.art.

Nicoletta Blacher, Mag.phil.

Ulrike Bodingbauer

Wolfgang Brunner, Mag.art.

Elzbieta Budynska-Zmuda, Mag.art.

Mika Cho, Prof.Dr. (visiting lecturer)

Karin Eichler, Mag.art.

Gerhard Funk, Univ.Prof.Mag.Dr.rer.nat.

Roberto Gagliano, Mag.art.

Frank Geffke, Mag.art.

Christa Geiselhofer, Mag.art.

Carina Gut, Mag.art.

Elke Kristina Hackl, Mag.art.

Claudius Hartl, Mag.art.Dr.phil.

Martin Hochleitner, Mag.phil.

Teija Hohl, Mag.art.

Otto Hötzenndorfer, Mag.art.

Clemens Huber, Mag.art.

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Barbara Strametz, Mag. phil.  
Christian Vogel, Dr.phil.  
Caroline Wagner, Mag.art.  
Johannes Wegerbauer, A.Univ.Prof.Mag.art.Univ.Doiz.  
Susanne Weiss, Mag.art.  
Andreas Widhalm  
Johanna Wögerbauer, MMag. art.  
Klaus Zapotoczky, em.Univ.Prof.Dr.